





The recommendations reaffirm that as “women and girls represent half of the world’s population and therefore also half of its potential”, there is a need to adopt stand alone, targeted measures in the global guidelines for governance of digital platforms to address the specific and daily threats that women and girls, in all their diversity, face online. The goal is to ensure their full participation and contribution to a digital world where they are free from fear of harassment, hate and toxic speech, as well as all other forms of technology facilitated gender-based violence that has severe consequences for their mental well-being and, in some cases, physical security.

# FOR ACTION

**Governments, social media and other digital platforms are called upon to work together in order to:**

- 1 Enhance the accountability of digital platforms** towards users by listening to the victims/targets of online harassment and set up mechanisms to ensure the voices of women and girls are heard and that they participate in creating solutions.
- 2 Provide due process rights for women and girls who are experiencing harassment and threats online**, including the right to redress against decisions as well as conduct human rights due diligence with a view to policy, structural and content related change.
- 3 Introduce sanctions and hold accountable perpetrators of online gender-based violence and gendered disinformation**, in line within international human rights law. Impunity must end, requiring specific training for law enforcement, prosecutors, and judges to prosecute such cases.



# FOR ACTION

**8 Design content moderation rules and practises** by investing in understanding local contexts and providing content moderation in local languages that can help address the particular forms of gendered biased speech in jokes, puns, cultural expressions of different communities that are not detectable by machines or human content moderators from abroad. In addition, investigate the working conditions, training and resources available for women who are content moderators and regularly monitor their mental health and well being.

**9 Establish independent, inclusive oversight boards** with the power and resources to influence rules, regulations and practices of individual digital platform companies and mandate them to review transparency reports and interrogate the results against external data-based evidence regarding gendered disinformation, online gender-based hate and toxic speech.

10

**Use privacy enhancing technology** to provide external and independent researchers access to internal data of platforms to help identify patterns of gendered disinformation, gender-based harassment, hate speech and toxic speech.

11

**Create dedicated AI engineering teams** that are made up of both men and women who are specially trained to develop algorithmic solutions to different forms of gendered disinformation, including violent and other forms of toxic speech and harmful, stereotypical content.

12

**Develop and launch inclusive structured community feedback mechanisms** to eliminate gender bias in generative AI and generative algorithms producing content that perpetuates or creates gendered disinformation, harmful or stereotypical content.

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**Invest in digital, media and information literacy campaigns and education programmes** to raise awareness of the impact of online harassment towards women and girls, to produce guidance on navigating online spaces safely and to build a culture of solidarity against online gendered disinformation and gender-based violence.

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