



**International Council for Film, Television and Audiovisual Communication
(CICT-ICFT)**

**Represented by Ms Xueyuan HUN
41st General Conference of UNESCO
9-24 Novembre, 2021**

Mr. President of the General Conference,
Mr. President of the Executive Board,
Madam Director-General,
Excellencies,
Ladies and Gentlemen,

I am pleased to represent the International Council for Film, Television and Audiovisual Communication (CICT-ICFT) at this 41st S General Conference. At the outset, I would like to congratulate His Excellency Ambassador Mr Santiago Irazabal Mourão for his election as President of the General Conference, and sincere congratulations to Madam Audrey Azoulay for her reelection as Director General.

Based on the former International Educational Cinematographic Institute initiated by Italy at the League of Nations in 1928, the concept of ICFT was adopted at the 10th General Conference of UNESCO held in 1956 in New Delhi.

ICFT encourages high standard audio-visual creations, values potential in media for social development and culture of peace, and supports UN SDGs. ICFT federates audio-visual and media organizations worldwide such as FIPRESCI, SIGNIS, OCCAM created by UNESCO, UNICA, EBU, United Nations Association Film Festival (UNAFF) , and professionals. Platform for Creativity and Innovation, a branch for youth, was launched within the framework of ICFT in 2020.

