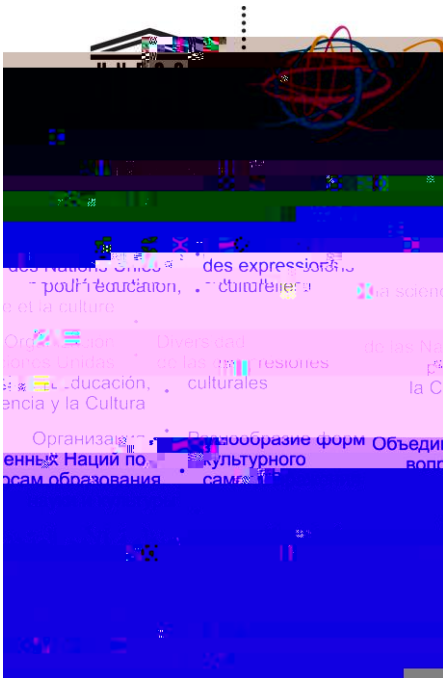


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**CONFERENCE OF THE PARTIES TO THE CONVENTION  
ON THE PROTECTION AND PROMOTION OF THE DIVERSITY  
OF CULTURAL EXPRESSIONS**

**Fifth ordinary session  
Paris, UNESCO Headquarters, Room II  
10-12 June 2015**

**INFORMATION DOCUMENT**

**Report on the outcomes of the implementation of the strategy of ratification and  
follow-up activities**

Pursuant to Decision 7.IGC 10, this document provides a report on the outcome of the implementation of the strategy of ratification of the Convention (2010-2013) and follow-up activities.

1. In December 2013, the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions (hereafter the Committee ), requested the Secretariat to prepare a report on the outcome of its strategy of ratification (2010-2013) and follow-up activities and transmit it to the Conference of Parties at its fifth ordinary session (Decision 7.IGC 10).

2. A strategy for encouraging ratification of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions (here plan for the period of 2010-2013 were adopted by the Committee at its third ordinary session in December 2009. The main purpose of the strategy and the action plan was to maintain the momentum of ratification and to specify the roles and responsibilities of the different stakeholders in the implementation of the plan. The Committee continued to follow the strategy, and at its seventh ordinary session (December 2013), noted the results obtained between 2010 and 2013 concerning the implementation of the ratification strategy and its action plan, and requested the Parties and civil society to continue their efforts to promote the ratification of the Convention by widely sharing information and best practices on implementation and the advantages of ratification (Decision 7.IGC 10).

3. A list of Parties and non-Parties is presented in Annex I (status: May 2015). Annex II provides a list of relevant documents and decisions/resolutions of the governing bodies on the design and implementation of the ratification strategy during the period 2009-2013.

### **Objectives and key actions of the ratification strategy (2010-2013)**

4. The main objectives of the ratification strategy (2010-2013) were to improve geographical balance of Parties by addressing underrepresentation among some regions and to raise the visibility of the Convention through its promotion in international forums. The

over the 2010-2013 period. Underrepresented regions were identified as Arab States and Asia and the Pacific region.

5. The strategy called upon Parties to define at the national, regional and sub-regional levels measures to encourage ratifications and activities to be carried out in collaboration with their National Commissions, national points of contact as well as civil society. In addition, they were invited to use international forums to promote the benefits of ratifying the Convention.

6. Civil society was invited to play a key role in promoting ratification, particularly in underrepresented regions, by disseminating information about the Convention and by organising

**State of ratification 2010-2013**

10. As of early 2010, 105 Parties had ratified the Convention. As of 16 October 2013, the overall number of Parties to the Convention was 133 (132 States and 1 regional economic integration organization). During the implementation of the strategy, between 2010 and 2013, 29 States ratified the Convention. Only 7 more ratifications were to be obtained by the end of 2013 to achieve the objective of the ratification strategy, which was to obtain 35 to 40 additional ratifications over this period. The number of Parties and non-Parties according to UNESCO Electoral Group and the number of ratification per year from the entry into force of the Convention in 2005 to October 2013 are presented in the graphs below:

12. During the implementation phase of the strategy, there was an increase in Parties from underrepresented regions. Group V(b) surpassed the 50% threshold with an increased number of ratifications by Arab states (4 new Parties), while Group IV remained



Forum, UNESCO ensured a strong presence through the participation of the Director-General, the Secretary of the Convention as well as UNESCO Bangkok Office. The participation of the Director-General was indeed significant and received widespread media coverage.

For the Pacific region, the UNESCO Apia Office participated in the Pacific Ministers of Culture meeting (4 July 2012 in Honiara, Solomon Islands), as did the General Secretary of the IFCCD. This meeting launched a consultation process on the Convention in the Pacific region and resulted in a public pledge by a number of non-Parties to the Convention.

The Secretariat commissioned in 2011 two research papers, one on Southeast Asia and the other on Arab states, with the aim of better understanding the regional contexts and reasons why ratification has so far been lagging behind in these regions. Major findings include: lack of cultural policies and limited financial resources for cultural industries; lack of awareness about the Convention even among key stakeholders (artists, cultural professionals, officials working in the Ministry of Culture); the need to improve information dissemination to reach out to diverse stakeholders; the need to communicate more explicitly about benefits of the ratification; and the need to create and disseminate customized messages according to target audiences. The findings served as input to a new information kit that the Secretariat is producing in 2015 with funds made available by the Spanish Funds-in-Trust (Spanish FIT).

#### **Follow-up activities**

16. While the rapid ratification ( )]5oe7 1 189.41(r)-3(e m)28(of)-11.41(r)-3ha219(an)3(d)13189.41(r)3(t)

**Annex I : State of ratification by UNESCO Electoral Groups (May 2015)\***

<b>Group I</b>	
<b>States Parties<sup>1</sup></b>	<b>Non-States Parties</b>
Andorra	Israel
Austria	San Marino
Belgium	Turkey
Canada	United States of America
Cyprus	
Denmark	
Finland	
France	
Germany	
Greece	

**ANNEX II**

**Relevant documents and decisions/resolutions reporting on the design and implementation of the ratification strategy**

<b>Session</b>	<b>Document Reference</b>	<b>Download</b>
2 <sup>nd</sup> extraordinary session of the Committee, March 2009	Decision 2.EXT.IGC 7	<a href="http://www.unesco.org/culture/en/diversity/convention/2extigc/Decisions_en_2_ext%20igc.pdf">http://www.unesco.org/culture/en/diversity/convention/2extigc/Decisions_en_2_ext%20igc.pdf</a>
2 <sup>nd</sup> ordinary session of the Conference of Parties, June 2009	Resolution 2.CP 7	<a href="http://www.unesco.org/fileadmin/MULTIMEDIA/HQ/CLT/diversity/pdf/convention_2005/CoP/Resolutions_2CP_en.pdf">http://www.unesco.org/fileadmin/MULTIMEDIA/HQ/CLT/diversity/pdf/convention_2005/CoP/Resolutions_2CP_en.pdf</a>
3 <sup>rd</sup> ordinary session of the Committee, December 2009	for encouraging ratifications of the Convention on the Protection and Promotion of the Diversity of Cultural	<a href="http://www.unesco.org/culture/fr/diversity/convention/3igc/3IGC_4_strategie_ratification_en.pdf">http://www.unesco.org/culture/fr/diversity/convention/3igc/3IGC_4_strategie_ratification_en.pdf</a>

(CE/09/3.IGC/211/4)



7th ordinary session of the Committee, December 2013	Working document presenting between 2010 and 2013 of the implementation of the strategy to encourage ratification of the Convention on the Protection and Promotion of the Diversity of Cultural	<a href="http://unesdoc.unesco.org/images/0022/002246/224652E.pdf">http://unesdoc.unesco.org/images/0022/002246/224652E.pdf</a>
	Decision 7.IGC 10	<a href="http://en.unesco.org/creativity/sites/creativity/files/7IGC_decisions_en_Final.pdf">http://en.unesco.org/creativity/sites/creativity/files/7IGC_decisions_en_Final.pdf</a>